

2020 PENN HEALTHCARE CASE COMPETITION

SPONSOR BENEFIT DESCRIPTIONS



RECRUITMENT FLYER

- 1 page recruitment flyer emailed to case competition participants



COMPANY LOGO PROMOTION

- Company logo on Penn Graduate Consulting Club and Penn Biotech Group websites, Case Competition Opening & Closing Remarks, registration forms and feedback surveys



JUDGES

- Option to send company consultant(s) to serve as a judge(s); 1 judge for Silver Tier, 2 judges for Gold Tier
- Includes sufficient networking time with all participants



COMPANY ADVERTISEMENT

- Company advertisement during Case Competition Opening & Closing Remarks; 1/4 page for Silver Tier, 1/2 page for Gold Tier



RESUME ACCESS

- Silver Tier sponsors receive resumes of the winning team members
- Gold Tier sponsors receive resumes of all participants

